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FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

HARRIS REPORT FROM REF

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME WHITNEY EVERSOLE

SALES PRSN WA- CHERYL BLAIR

CLASS:	NATL.	LOCAL	REGIONAL
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_____ (CCE)

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DATE OCT25/12 13.53



END	SPTS	WEEK	DAYS	TOTL
DATE	/WK	INVT		SPTS

10/26	1	FRI	1
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10/30	2	M-TU	2
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10/29	1	MON	1
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REP HEADLINE# 6396944
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT25/12 13.53
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			800A-1030A	30	4	\$375.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
5			800A-1000A	30	4	\$375.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
6			530P-600P	30	3	\$1,100.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
7			600P-630P	30	3	\$1,300.00	10/29	10/31	3		M-W	3
PROGRAM : NEWS												
8			600P-630P	30	3	\$1,300.00	10/26	10/26	1		FRI	1
PROGRAM : CH11 NEWS												
9			600P-700P <i>6:30P</i>	30	4	\$675.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
10			1100P-1135P	30	3	\$2,700.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
11			1100P-1135P	30	3	\$2,700.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
12			1100P-1130P	30	3	\$2,900.00	10/27	10/27	1		SAT	1
PROGRAM : CH11 NEWS												
13			<i>1135P-1205A</i> <i>1130P-1235A</i>	30	3	\$3,000.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												

OCT/12 12125.00 NOV/12 10750.00 CONTRACT TOTAL 22875.00
TOTAL SPOTS 16

REP HEADLINE# 6396944
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
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ORDER WORKSHEET HARRIS REPORT FROM REP

OCT25/12 13.5:
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$78,879 WPXI 29% KDKA 34% WTAE 24% WPGH 13% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*